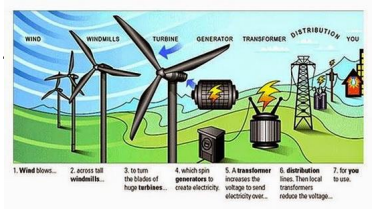

Generate
Category : Verbs
Published by Frank on 15-Jul-2020 18:30

[+ object]

1 : to produce (something) or cause (something) to be produced

windmills used to generate electricity

generate heat

This business should generate a lot of revenue.

2 : to be the cause of or reason for (something, such as interest or excitement)

His theories have generated a great deal of interest among other scientists.

Her comments have generated a good deal of excitement/controversy.

They have been unable to generate much support for their proposals.